SHISHI-IWA — HOUSE

Shishi-Iwa House's Cultural Getaway Celebrates the Ancient Art of Kintsugi



KARUIZAWA, JAPAN, 29 January 2024 – Championing refined craftmanship and cultural experiences, Shishi-lwa House is offering an exclusive 3 nights / 4 days program in partnership with POJ Studio from Kyoto to learn about the revered ancient art of Kintsugi. The program will be held on Friday, April 19th - Monday, April 22nd, coinciding with the Sakura season. The event is exclusive for only 12 guests. The workshop will educate guests about the rare century-old method of repairing ceramic and porcelain tableware, a cultural experience that symbolizes the beauty of Zen imperfections and embraces the meditative journey of each object.

The package covers accommodations at the award-winning SSH No.01 and SSH No.02, Shishi-Iwa House's first two retreat houses crafted by Pritzker Prize winner Shigeru Ban. The retreat allows guests to disconnect from the urban world and to immerse themselves in the serene setting of a bird sanctuary nature reserve nestled in the foothills of Mount Asama.

The package also includes dining experiences that express a high level of culinary craftmanship revolving around the local food and farm culture of Nagano. Venues include *Shola Karuizawa*, the Japanese French fusion restaurant at Shishi-Iwa House, known for using fresh sustainably-raised ingredients directly from nearby farms; *Karuizawa Kuroiwa Muni*, which offers a refined seasonal kaiseki set course that celebrates traditional Japanese cuisine, cooking with unique produce from Nagano region; *Soba Kagimotoya*, a 150+ years old soba restaurant considered to be the finest handmade soba in Karuizawa; and lastly, *Wagyu Shabu-Shabu* which uses free-range grass-fed meat from the cattle farms in Nagano.

The package will also have other extra activities as part of the SSH Program. These include an art and architecture tour, yoga sessions, a tea ceremony, wine tastings, forest bathing nature walks, onsen bathing — all designed to give guests a totally immersive and authentic cultural experience of Nagano, Japan.

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The package is priced at JPY 335,000++ per person for double occupancy, inclusive of the workshop, art materials, accommodations for four days, three nights, three meals/day, all activities in SSH Program, and roundtrip transfers from the Karuizawa train station.

For more information or reservation, please visit https://www.shishiiwahouse.jp/ or contact inquiry@shishiiwahouse.com.

High-resolution press images of Kintsugi workshops are available here: https://finnpartners.box.com/s/jwzbcmz3shc6wh1ofw8hncd3hxayz18n

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ABOUT SHISHI-IWA HOUSE

Shishi-Iwa House is an international hospitality brand deeply rooted in Japan. It is a collection of intimate crafted retreats, fusing a mastery of contemporary architecture, design, and art with culinary tastemaking and a deep connection with nature. Shishi-Iwa House is a sponsor of sustainability architecture and its positive impacts on human emotions and the environment. Shishi-Iwa House's first retreat is in the national parks of Karuizawa where it is home to three architectural masterpieces. SSH No.01 and SSH No.02 by Shigeru Ban; and SSH No.03 by Ryue Nishizawa. SSH No.04 by another Pritzker Prize laureate Kazuyo Sejima is scheduled to open in 2025 in Hakone Japan. International locations are currently being planned for openings thereafter.

For more information about Shishi-Iwa House, please visit shishiiwahouse.jp IG: @shishiiwahouse

ABOUT POJ STUDIO

POJ (Pieces of Japan) Studio is an interior lifestyle brand that bridges the gap between Japanese artisans and people with a yearning for hand-crafted, storied pieces for their home. POJ Studio collaborates closely with craftspeople throughout Japan, creating an online collection of timeless pieces of Japan, offered alongside the stories of their creators as well.

POJ Studio fosters a socially responsible attitude towards the way we live by providing modern lifestyle products that last, are repairable, and are created from sustainable materials in a way that encourages the revival of dying Japanese craft traditions. We do this by building an ecosystem that offers the craftspeople with whom we work a point of sale for their goods, whilst celebrating stories of their heritage and sustainability through storytelling that help to highlight the true dedication and skill of each artisan. This not only offers a deeper connection to POJ Studio, but also to the Japanese culture, the quality and history that goes into creating each item that they carefully curate and produce.

For more information about POJ Studio, please visit POJ Studio IG @pojstudio

ABOUT KINTSUGI

Kintsugi gold joinery, the revered Japanese art of repairing chipped, cracked, and broken ceramic and porcelain tableware, uses only 100% natural materials, including urushi tree sap and finishing with 24K gold powder. This ancient technique, borrowed from traditional Japanese lacquer work. Skilled kintsugi artisans will guide participants in mastering the intricate techniques of kintsugi, from preparing the

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lacquer mixture to mending and gilding broken ceramics. The hands-on workshop and personalized instruction will cultivate a deep appreciation for the art's philosophy and techniques, and its cultural significance.

For more information about kintsugi, please watch the video at: https://youtube.com/watch?v=4Vm3QAA4VdM&si=C0qcmPfWHzIMVNyw

For high-resolution press images of Shishi-Iwa House, please access: https://finnpartners.box.com/s/qs2sa0m2k9hactjw0n20rx20smnk16dm

For media enquiries or interview opportunities, please contact FINN Partners Greater China.

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